



**Contact:**

Karen Collins

[kcollins@chattanooga.gov](mailto:kcollins@chattanooga.gov)

423-933-5800 (cell)

## **Minority Business Roundtable Kicks Off**

*"Start up, Stay up, Scale up" Roundtable Monthly Series for Minority Owned Businesses  
Kicks off February 28*

**Chattanooga, Tenn. (Monday, Feb. 14)** — The Start Up, Stay Up, Scale Up, Minority Business Owners Roundtables will kick off on Feb. 28 to address topics each month that focus on the three major stages of business and how these topics uniquely affect minority business owners.

Minority business owners can register at [cha.city/startup-scaleup](http://cha.city/startup-scaleup)

The topics identified will be based on the needs of the attendees and the goal will be for business owners to leave with tangible tools that will make them feel inspired, supported and empowered to move their businesses forward.

Each Roundtable will feature a consultant-led topical discussion around the phases of business that uniquely affects the minority business owner, and light snacks will be provided.

Participants will have time to register their businesses with the City of Chattanooga's Supplier Registry on site and sign up for Doing Business with the City Sessions. Also, other entities will be invited to be on site periodically to enroll attendees in their supplier diversity programs as well. Limited laptops and internet connections will be available for use for these activities.

Each roundtable will also feature highlights from an entrepreneur or business owner who will discuss their journey and products. Registered attendees will be able to sample products as applicable, subject to availability.

Attendees are asked to observe social distancing and mask protocols.

# START STAY SCALE UP

## MINORITY BUSINESS OWNERS ROUNDTABLE

Every 4th Monday | Feb.- Oct. 2022

28

FEBRUARY  
6:00 -7:30 PM

The Compass, 4801 Hwy 58, Chattanooga, TN 37416

(Located inside Mount Canaan)

### DISCOVER NEW IDEAS AND OPPORTUNITIES FOR YOUR BUSINESS

Monthly meetings will address topics relevant to the different stages of business, Start Up, Stay Up, and Scale Up. Business owners will leave feeling inspired, supported and empowered to move their businesses forward with practical and tangible tools.

#### MONTHLY SPEAKER & TOPIC:

*"Is Entrepreneurship for Me? Understanding Your Why?"*

STARTUP.STAYUP.SCALEUP.



De Juan S.  
JORDAN



Sponsored by:  
City of Chattanooga,  
Dept. of Equity and Community Engagement



REGISTER NOW:

[CHA.CITY/STARTUP-SCALEUP](https://cha.city/startup-scaleup)

Limited Capacity.  
A free boxed meal will be provided.

A socially distanced, COVID  
conscious, in-person  
environment. Masks will be required  
and/or supplied for all attendees.

#### FEAT. SPEAKER

DEJUAN S.  
JORDAN

Life & Business  
Coach & Consultant



#### FACILITATOR

KAREN  
COLLINS

City of Chattanooga,  
Director of Supplier  
Diversity



#### FEAT. ENTREPRENEUR

GABLE  
EATON  
Creator of U Touch



REGISTER: [CHA.CITY/STARTUP-SCALEUP](https://cha.city/startup-scaleup)